



Aria Systems

The Modern Billing & Monetization Platform

Built to Grow Recurring Revenue

About Aria Systems

Aria provides the leading cloud-based billing and monetization platform for subscription and usage-based businesses. Aria's platform empowers enterprises to rapidly introduce new product offerings and bundles, automate billing processes and grow recurring revenue.

Why Aria?

- Built for the Enterprise
- Designed for Subscription & Usage-based Revenue
- Customer-centric
- Cloud-agnostic
- Industry-agnostic
- Open and Extensible
- Top-Ranked by Analysts

Trusted by
the World's Most
Innovative Enterprises



Customer Lifetime Value and Recurring Revenue

Aria Systems' billing and monetization platform helps business managers bring innovative new products and bundles to market faster without involving scarce IT resources. Whether you are moving to an as-a-service model, consumption pricing or bundling new recurring revenue services with one-time purchases like hardware, Aria has the flexibility you need to handle the most complex enterprise needs.

Aria's platform enables you to grow top line revenue, improve the customer experience, and grow lifetime customer value, all while automating billing processes and improving operational efficiencies. Our cloud-native platform goes beyond basic billing to manage subscription and usage-based revenue over the lifetime of the customer relationships.

Seamlessly integrating with your existing tech stack, Aria provides the only cloud-based platform that is both robust and scalable enough to help enterprises seize new market opportunities and meet customer demands by rapidly deploying monetization models and quickly delivering new plans and packages.

The result? Better product offerings, more packaging options, fewer missed opportunities, improved customer service, and increased satisfaction that all support revenue growth and maximize customer lifetime value.

"The implementation of Aria's billing and monetization platform, a key milestone in our broader digital transformation, will help us meet the expanding data connectivity demands of our customers today and in the future." – COO

Top Line Growth. Bottom Line Value.



Acquire More Customers

Offer products in new ways and expand your market to people and places you were unable to reach before.



Grow Recurring Revenue

Cultivate an ever-expanding base of new customers, while increasing the retention rates of existing customers.



Maximize Lifetime Value

Transform every customer interaction into a successful revenue moment.



Be Secure

Aria is PCI compliant, TRUSTe certified for data privacy, and is audited regularly by highly reputable third-party assessors.



Automate Billing Processes

Reduce human error and streamline billing processes, gaining more time to focus on strategies that grow revenue.



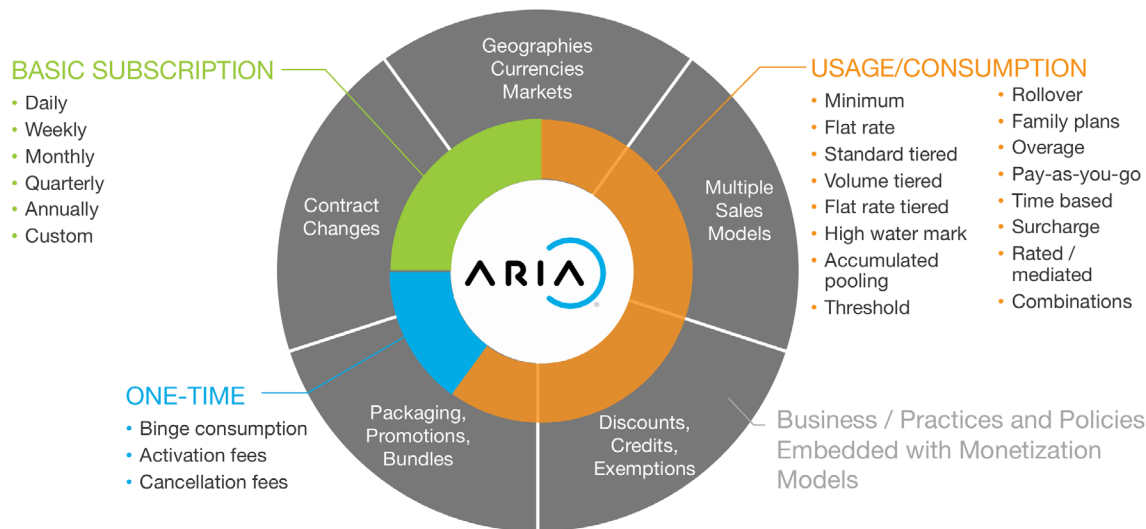
Get Real-Time Analytics

Identify trends and recognize opportunities for new offerings to attract more business and strengthen customer retention.

Monetization Models that Enable Your Go-to-Market Strategy

Aria offers the widest range of monetization models without custom coding so you can test prices and packages and offer your customers the strongest and most appropriate products and services possible. From simple subscriptions to one-time charges (e.g. activation and cancellation fees) to usage and consumption-based models, Aria provides the pricing structures to future-proof your business.

Aria automates the collection and rating of usage so you don't have to build multiple integrations and do manual calculations. We also support the business policies necessary to sell in multiple geographies and currencies, manage contract changes, add package promotions, award discounts and handle multiple sales models from web to direct to partner - without any concern that a calculation will be missed or an incorrect invoice sent.



Enterprise-Grade Platform Built to Support Omnichannel Commerce

Serve your customers better with out-of-the-box capabilities and benefits that offer unparalleled flexibility and automation. Aria's platform offers not just a canned solution to a problem, but a dynamic interplay of industry-leading capabilities that all come together to give our customers the agility and flexibility necessary to thrive in today's interconnected world.



Sophisticated, Open Product Catalog



Change Management and Proration



Unmatched Operational Excellence



Sophisticated Usage/Consumption Billing



Distributed / Split Billing



Omni-Node™ Account Structures



Active Orchestration



Full Featured, Automated Dunning



Object Extensibility



Codeless Business Process Automation

For more information on cloud-billing, recurring revenue or agile monetization go to www.ariasystems.com or contact Aria at info@ariasystems.com or 1-877-755-2370.

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