



# Aria Systems

## The Modern Billing & Monetization Platform

### Built to Grow Recurring Revenue

#### About Aria Systems

Aria provides the leading cloud-based billing and monetization platform for subscription and usage-based businesses. Aria's platform empowers enterprises to rapidly introduce new product offerings and bundles, automate billing processes and grow recurring revenue.

#### Why Aria?

- Built for the Enterprise
- Designed for Subscription & Usage-based Revenue
- Customer-centric
- Cloud-agnostic
- Industry-agnostic
- Open and Extensible
- Top-Ranked by Analysts

Trusted by  
the World's Most  
Innovative Enterprises



#### Customer Lifetime Value and Recurring Revenue

Seamlessly integrating with your existing tech stack, Aria's billing and monetization platform allows business users to bring new products and bundles to market without involving scarce IT resources. Our company helps businesses around the globe effectively monetize their products and services and efficiently engage and serve their customers. We do it all via our multitenant API-driven public cloud monetization platform, which goes beyond basic billing to manage recurring revenue over the lifetime of the customer relationship.

Aria is purpose-built to deliver unlimited monetization opportunities, maximize value from every customer event (or "revenue moment") including billing, payments, provisioning, and collections to provide an automated end-to-end order-to-cash experience. With Aria, you will better serve your customers because we enable the fastest innovation of pricing, and packaging in the industry.

Aria's best-of-breed solution is the only public cloud platform that is both robust and scalable enough to help enterprises seize new market opportunities and meet customer demands by rapidly deploying monetization models and quickly delivering new plans and packages.

The result? Better product offerings, more packaging options, fewer missed opportunities, improved customer service, and increased satisfaction that all support revenue growth and maximize customer lifetime value.

*"Aria's cloud platform features the flexibility and ease of configuration in a modern and scalable architecture that will enable us to offer new digital products and bundles while providing our markets with many billing options for our customers and solid interoperability to our larger ecosystem." – CIO/CTO*

#### Top Line Growth. Bottom Line Value.



##### Acquire More Customers

Offer products in new ways and expand your market to people and places you were unable to reach before.



##### Grow Recurring Revenue

Cultivate an ever-expanding base of new customers, while increasing the retention rates of existing customers.



##### Maximize Lifetime Value

Transform every customer interaction into a successful revenue moment.



##### Be Secure

Aria is PCI compliant, TRUSTe certified for data privacy, and is audited regularly by highly reputable third-party assessors.



##### Automate Billing Processes

Reduce human error and streamline billing processes, gaining more time to focus on strategies that grow revenue.



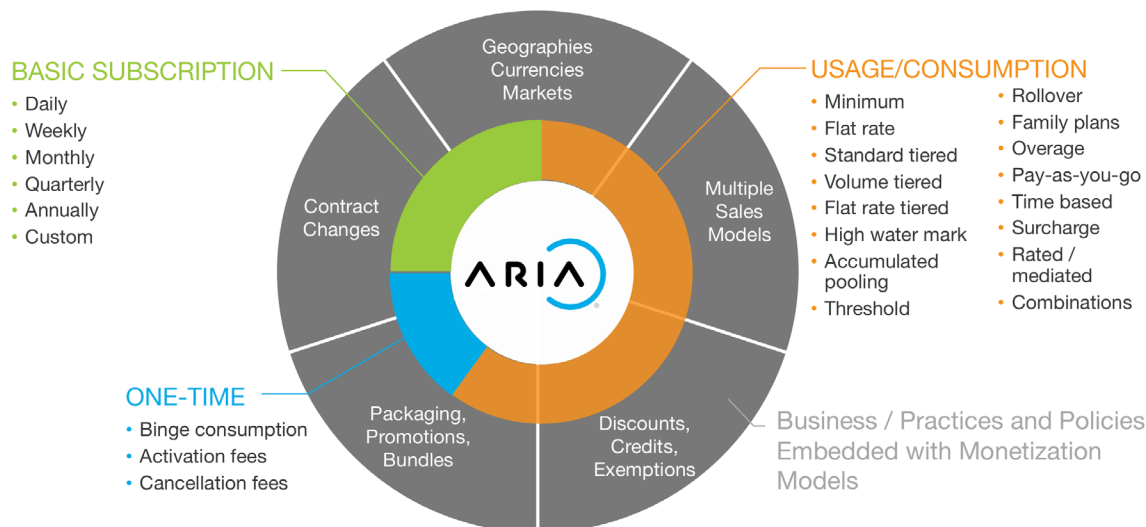
##### Get Real-Time Analytics

Identify trends and recognize opportunities for new offerings to attract more business and strengthen customer retention.

## Monetization Models that Enable Your Go-to-Market Strategy

Aria offers the widest range of monetization models without custom coding so you can test prices and packages and offer your customers the strongest and most appropriate products and services possible. From simple subscriptions to one-time charges (e.g. activation and cancellation fees) to usage and consumption-based models, Aria provides the pricing structures to future-proof your business.

Aria automates the collection and rating of usage so you don't have to build multiple integrations and do manual calculations. We also support the business policies necessary to sell in multiple geographies and currencies, manage contract changes, add package promotions, award discounts and handle multiple sales models from web to direct to partner - without any concern that a calculation will be missed or an incorrect invoice sent.



## Enterprise-Grade Platform Built to Support Omnichannel Commerce

Serve your customers better with out-of-the-box capabilities and benefits that offer unparalleled flexibility and automation. Aria's platform offers not just a canned solution to a problem, but a dynamic interplay of industry-leading capabilities that all come together to give our customers the agility and flexibility necessary to thrive in today's interconnected world.



Sophisticated, Open Product Catalog



Change Management and Proration



Unmatched Operational Excellence



Sophisticated Usage/Consumption Billing



Distributed / Split Billing



Omni-Node™ Account Structures



Active Orchestration



Full Featured, Automated Dunning



Object Extensibility



Codeless Business Process Automation

For more information on cloud-billing, recurring revenue or agile monetization go to [www.ariasystems.com](http://www.ariasystems.com) or contact Aria at [info@ariasystems.com](mailto:info@ariasystems.com) or 1-877-755-2370.

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